

WHAT IS LET'S DETROIT ?

Detroit is a big Region. Let's Detroit is a platform to help young talent connect with the people who know it best - Detroiters.

Through Let's Detroit, young talent can find opportunities to connect with and explore:



People through texting, social media, and networking



Careers and top employers



Regional events and things to do



Opportunities to make an impact on the community



Places to live

WHY LET'S DETROIT?

Regional businesses say their top challenge is attracting talent. Let's Detroit was created by talent – for talent to address the Region's talent pipeline and keep young professionals in Southeast Michigan. Now, Let's Detroit is used as a resource for young, diverse talent who are looking for career opportunities, especially in the high-tech automotive and mobility industry. This makes Let's Detroit the perfect platform to invest in, as it offers investors exclusive access to benefits to help reach, attract, and retain young professionals.

Share your company's **culture and career opportunities** with young, diverse talent

Promote your job opportunities through the investor-only job board, Let's Detroit newsletters, and blog

Integrate Let's Detroit with your **company's recruiting strategy**

Increase corporate diversity and inclusion efforts by reaching a young, diverse audience

Gain exclusive networking opportunities with job seekers

Contact Gabrielle Johnson at gjohnson@detroitchamber.com or **248.671.4966** to learn more.